

STUART MCINNES

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PROFILE

A designer specialised in graphics and video with solid experience in new media, mobile and TV coupled with knowledge of advertising. Able to work on his own initiative and as part of a team. Enthusiastic and hardworking with hands-on experience of design and editing packages.

7 YEARS EXPERIENCE & ADVANCED KNOWLEDGE IN

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| GRAPHICS | AFTER EFFECTS, PHOTOSHOP, ILLUSTRATOR, IN-DESIGN, CS5 |
| VIDEO | FINAL CUT PRO, AVID, PREMIER PRO, EPISODE PRO |
| WEB | HTML5, XHTML, CSS, DREAM WEAVER, FIREWORKS, FLASH |

EMPLOYMENT EXPERIENCE

Steely Eye Digital Media (Creative & Digital Design) September 2010 – December 2010
West London

- Mobile Web design for large international brands including a well-known British fashion house.
- Concept development and wire framing for pitch work.
- Mobile banner design for iPhone, Android and iPad platforms.
- Mobile application design.

Fixedia Group Ltd (Web, Graphic and HTML email design) November 2009 - August 2010
West London

- HTML email design for business development and marketing.
- Design and overseeing the further development of professional social media networking site.
- Web advertising and banner design.
- Working with international team of developers, programmers and Word Press developers.
- Facebook group management and landing page design.

Freelance Projects (Various disciplines) November 2008 – Ongoing

- Web page design for educational publisher Scholastic UK including social networking for students and interactive chat sections.
- Designing multi-language educational web videos and animated introductions.
- Designed JOOMLA website & site photography for Johal & Co accountants in West London. www.johalandco.com
- Design and development of iPhone/iPod applications and games (to be launched by mid-2011).

Digital Designer (Graphics and Video) – Jeego (Sharpcards Ltd) July 2005 – November 2008
Notting Hill, London

- Designing of Ecards, animation and wallpapers for international mobile operators such as O2, Vodafone, Telefónica and Sprint. Produced Ecard application for Java and Symbian platforms in several languages.

- Developing content using well known global brands such as Disney, CN, Purple Ronnie and Forever Friends using Photoshop, Illustrator, Flash and After Effects.
- Video editing for mobile on Avid and Premier Pro.
- Creating multi-language video promos for business development and marketing.
- Liaising with licensors/clients for content approval.
- Responsible for mcad brand presence on telecom live portals and manager of company/section banners.
- Key achievements - Maximised resizing/encoding and production by 400%, designer of the Ecards application with minimum 150,000 mobile handset exposures.

Various Freelance Projects

January 2005 - July 2005

Graphics Assistant (Contract) – Jetix Europe Ltd (Disney)
Chiswick, London

November 2004 - January 2005

- Developing motion graphics for promos for use on-air using well known global brands such a Power Rangers, Lego, and Super Robot Monkey Team.
- Creating broadcast animations and commercial materials (including sponsorship billboards).
- Designing marketing materials (DPSs, advertorials and magazine inserts) for channel re-branding launch.
- Rotoscoping key Jetix characters for use on-air.
- Batch logging using Media Logger 1000.
- Knowledge of Avid Adrenaline.

Research Executive/Brand Designer – Winmark Ltd
Hammersmith, London

January 2004 – November 2004

- Re-designed corporate branding and corporate websites.
- Designed and developed company website and two associated network websites.
- CD Cover design for external communications purposes.
- Created corporate identities for a number of future company networks.

Runner/Dispatch Assistant - Grey London
Gt Portland St, London

April 2003 – January 2004

Work Experience in Graphics/Production – Fox Kids Europe Ltd
Euston Road, London

March 2003 – April 2003

EDUCATION/TRAINING

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| W3C Mobile Web Design live event and online training, Cambridge | Sept. 2009 |
| Certificate in Mobile Web design Best Practice. | |
| Hammersmith & Fulham Adult Education Centre, Hammersmith, London | Sept. 2009 |
| Web design - XHTML & CSS (advanced). | |
| Moray College, Elgin, Moray, Scotland | 1998 – 2000 |
| HND Multimedia. Design in graphics, web & multimedia. Video Production & Photography. | |

Interests: Photography, Environment (Certified Permaculture Designer), Bagua Quan, Film, and Urban Art.

Short-listed for **Landscape Photographer of the Year 2009.**

References available on request